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Salient Business Solutions appoints former MBA chair Regina Lowrie director of advisory board

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Business Solutions, a provider of business process outsourcing (BPO) services, announced the addition of Regina M. Lowrie as director of Salient's advisory board. The advisory board is comprised of several executives from within the mortgage industry, as well as other markets, and serves as a strategy sounding board for Salient. The group advises Salient on strategic decisions in a host of areas, including business development, branding, public relations and marketing.

"The addition of Ms. Lowrie to the advisory board is a signal to the mortgage industry that Salient is developing a significant presence in the market," said Manoj Malhotra, CEO of Salient Business Solutions. "The advisory board members regularly provide us with their domain expertise, and our executive team draws upon that experience when making strategic decisions and developing our road map for the expansion of the company. As we seek to expand our presence in the mortgage industry, Ms. Lowrie's insight will prove to be invaluable."

Bringing more than 29 years of mortgage banking experience to her role on the board, Lowrie is currently the president and CEO of Vision Mortgage Capital LLC, as well as RML Investments Inc., a consulting firm serving the financial services industry. Prior to forming Vision Mortgage Capital, Lowrie was president of Gateway Funding Diversified Mortgage Services in Horsham, Pa.

Among numerous career achievements, in 2005, Lowrie became the first woman to fill the role of Chairman of the Mortgage Bankers Association (MBA). She was instrumental in the creation of an industry "think tank," the Council to Shape Change, which looks at issues of technology and helping lenders reduce cost through the use of technology. She was also recognized by the Philadelphia Business Journal and the National Association of Business Owners as one of the "25 Women of Distinction" in 2006.

"This new responsibility is another avenue in which I can focus my commitment and passion to the mortgage industry," said Lowrie. "I am very excited to be involved at a strategic level with a company of Salient's caliber and hope that I can use my extensive mortgage banking experience to help the company grow internationally."

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